

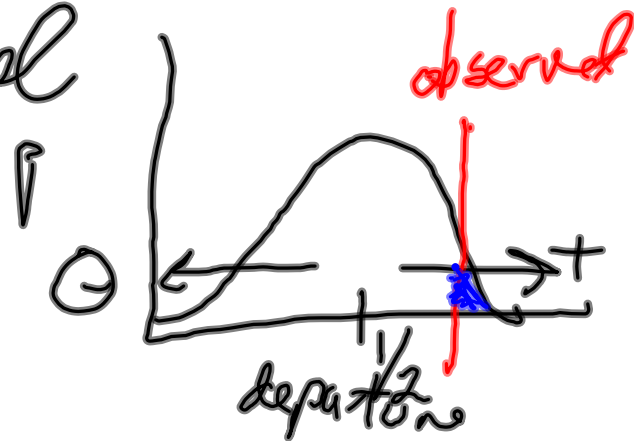
Bayesian Analysis

Non-Bayes: hypothesis testing

null model \equiv "hypothesis"

Q: what is probability of data
(actual) if it arose under
the null model

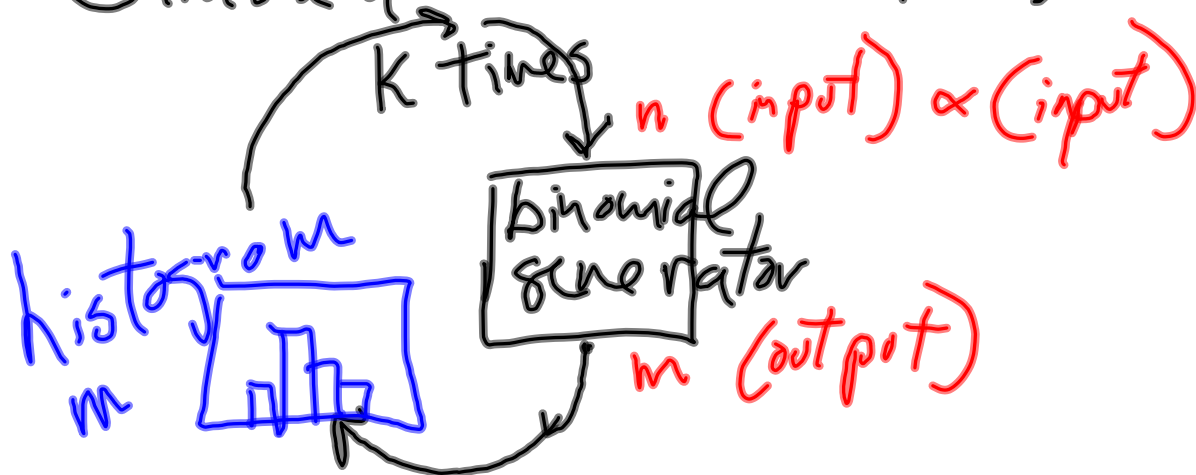
ratio $\frac{\text{heads}}{\sum \text{Total}}$



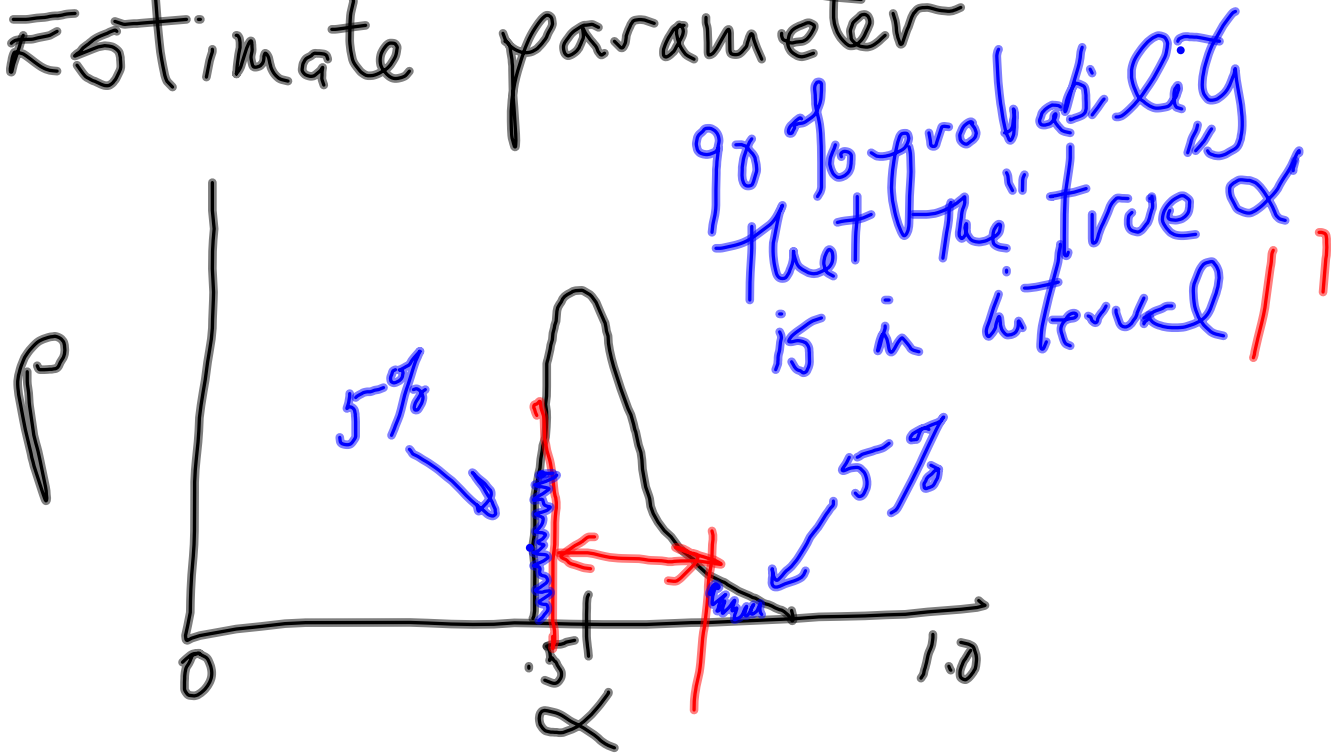
Binomial distribution

$$P(m | n, \alpha) = \alpha^m (1-\alpha)^{n-m} \frac{n!}{m! (n-m)!}$$

Simulation alternative:



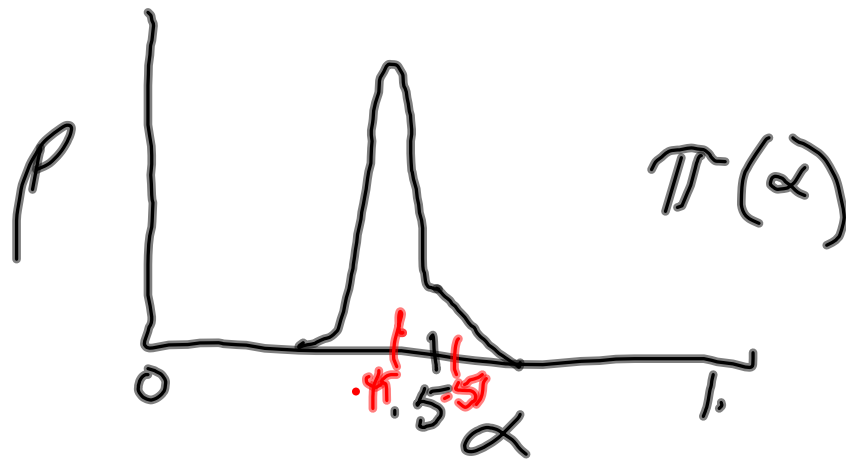
Bayesian inference:
Estimate parameter



Probability that next spin is heads when our knowledge about this coin is a probability distribution for α .

α is probability of heads from spinning

Coins in general



I.p of heads on next toss
From coin drawn from the bucket

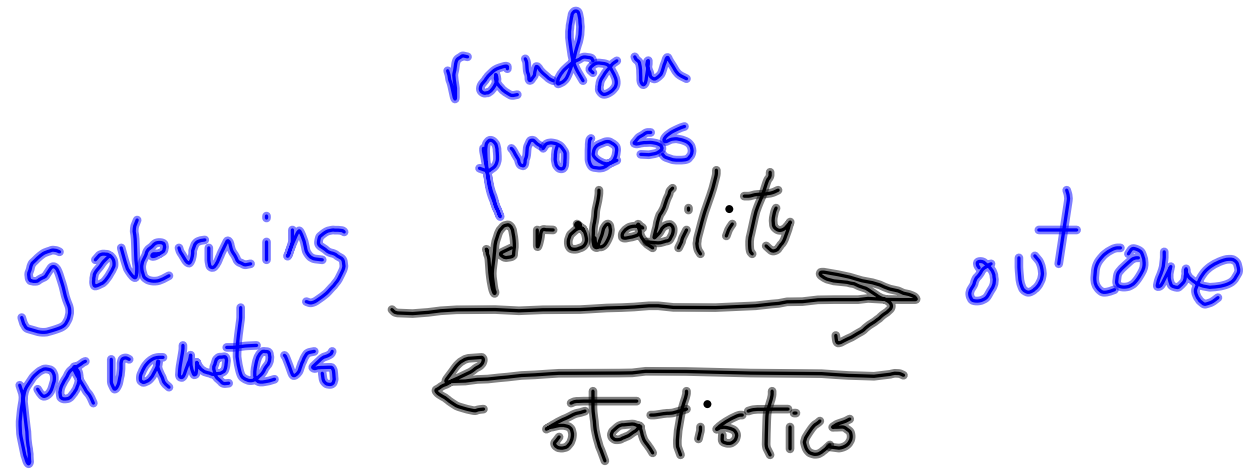
$$E(\alpha) = \int_0^1 \alpha \pi(\alpha) d\alpha$$

$$\sum_i \alpha_i \frac{n_i}{n} = \bar{\alpha}$$

Probability of 2 heads in next
2 tosses:

$$\underbrace{E(x)}_{\text{no}}^2 \stackrel{?}{=} \int_0^1 x^2 \pi(x) dx = E(x^2)$$

$$\begin{aligned} \text{Var}(x) &= \text{Av} \left(x - \bar{x} \right)^2 = \text{Av} \left(x^2 - 2x\bar{x} + \bar{x}^2 \right) \\ &= \text{Av}(x^2) - \text{A}(2x\bar{x}) + \text{A}(\bar{x}^2) \\ &= \text{Av}(x^2) - 2\bar{x} + \bar{x}^2 = \text{Av}(x^2) - \bar{x}^2 \\ &\quad \text{Av}(x^2) = \text{Var}(x) + \bar{x}^2 \end{aligned}$$



Game II

pick a coin from bucket
spin it 5 times, observe
results, place bet on
next spin

" \mathcal{L} " likelihood function

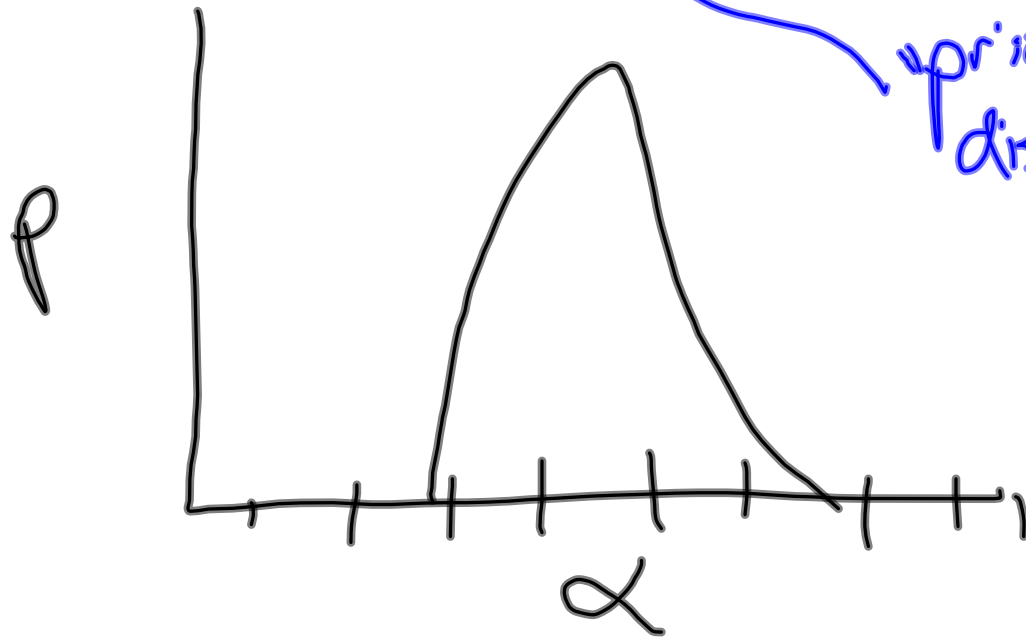
$$\mathcal{L}_m(\alpha) \equiv p(m|\alpha)$$

$$p(\alpha|m) = \frac{\pi(\alpha) \mathcal{L}_m(\alpha)}{\int_0^1 \pi(\alpha) \mathcal{L}_m(\alpha) d\alpha}$$

$$p(\alpha | m, n) = \frac{\pi(\alpha) p(m | n, \alpha)}{\int m d\alpha}$$

"posterior distribution"

"prior distribution"



$$p(\alpha|x) \propto \pi(\alpha) p(y|\alpha)$$

$$p(\alpha|x,y) \propto \pi(\alpha) p(x,y|\alpha)$$

$$p(\alpha|x,y) \propto p(\alpha|x) p(y|\alpha)$$

$$\left\{ \underbrace{\pi(\alpha)}_{\text{green}} \underbrace{p(x|\alpha)}_{\text{green}} \underbrace{p(y|\alpha)}_{\text{green}} \right\}$$